

HAMMER DOWN

MOTORCYCLE
RIDE FOR



Central Delaware
Habitat
for Humanity®

Saturday, June 4, 2016

Sponsor The Hammer Down for Habitat Motorcycle Run!

DIAMOND "SITE SUPERVISOR" SPONSOR \$3,500 (There will only be one sponsor in this category)

- Lead the ride, you will be the first 2 bikes behind the ride Captain.
- Opportunity to speak before the ride and to give the "Start your Engines" order.
- Reserved seating at the After Party.
- Reserved parking at the After Party.
- Your business banner (which you provide) will be displayed at the event.
- 4 free registrations in the Hammer Down for Habitat Motorcycle Run.
- Meal voucher for all 4 free registrations.
- All of the benefits of the Gold "Master Builder" Sponsor.

PLATINUM "EXPERT BUILDER" SPONSOR \$1,500 (There will only be one sponsor in this category)

- Opportunity to speak at the After Party.
- Opportunity to be the last 2 bikes in Hammer Down for Habitat Motorcycle Run.
- 4 free registrations in the Hammer Down for Habitat Motorcycle Run.
- Meal voucher for all 4 free registrations.
- All of the benefits of the Gold "Master Builder" Sponsor.

GOLD "MASTER BUILDER" SPONSOR \$350

- Recognition in all Hammer Down for Habitat Motorcycle Run press releases, pre- and post-event.
- Your business' logo on the Hammer Down for Habitat Motorcycle Run T-Shirt.
- Your business' logo displayed on signage at the Hammer Down for Habitat Motorcycle Run.
- Your business' logo on the Hammer Down for Habitat Motorcycle Run web page with a link to your website.
- Your business' logo included in one full page ad in the Delaware State News, advertising the 2016 Hammer Down for Habitat Motorcycle Run.
- Table location at the Hammer Down for Habitat Motorcycle Run After-Party to distribute your business' products/information. (You staff table)
- Verbal recognition at the Hammer Down for Habitat Motorcycle Run kickoff ceremony.
- Recognition in at least one monthly e-newsletter distributed by CDHFH.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

SILVER "CARPENTER" SPONSOR \$250

- Your business' logo displayed on signage at the Hammer Down for Habitat Motorcycle Run.
- Your business' logo on the Hammer Down for Habitat Motorcycle Run T-Shirt.
- Recognition in at least one monthly e-newsletter distributed by CDHFH.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

BRONZE "GROUND BREAKER" SPONSOR \$150

- Your company/organization name on the Hammer Down for Habitat Motorcycle Run T-Shirt.
- Recognition in at least one monthly e-newsletter distributed by CDHFH.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

To sponsor the Hammer Down for Habitat Motorcycle Run and After Party and help us build decent, affordable homes for a deserving veteran in Kent County, please complete this bottom portion and return along with payment to: Central Delaware Habitat for Humanity, 544 Webbs Lane, Dover, DE 19904 Questions? Contact Chris Cooper at 302-526-2366 or ccooper@centraldelawarehabitat.org

YES, WE'RE GOING TO SPONSOR CDHFH'S "Hammer Down"

BUSINESS OR INDIVIDUAL NAME

CONTACT NAME

ADDRESS

CONTACT EMAIL OR PHONE

SPONSORSHIP LEVEL (check one)

- DIAMOND "SITE SUPERVISOR" Sponsor \$3,500
- PLATINUM "Expert Builder" Sponsor \$1,500
- GOLD "Master Builder" Sponsor \$350
- SILVER "Carpenter" Sponsor \$250
- BRONZE "Ground Breaker" Sponsor \$150

Please submit your logo and camera-ready art for the sponsor bandana. Email artwork (PDF in 300 dpi or higher) to: ccooper@centraldelawarehabitat.org.
Deadline for Sponsors to be included on the T-Shirt is May 15th.

Please make checks payable to:

Central Delaware Habitat for Humanity
544 Webbs Lane, Dover, DE 19904
(302) 526-2366

CDHFH is a 501(c)3 charitable organization (EIN# 51-0376650).
Donations are deductible to the fullest extent of the law.

Thank you!