

# HAMMER DOWN

MOTORCYCLE  
RIDE FOR



Central Delaware  
**Habitat**  
for Humanity®

Sunday, May 21, 2017

## Sponsor The Hammer Down for Habitat Motorcycle Run!

### DIAMOND "SITE SUPERVISOR" SPONSOR \$3,500 (There will only be one sponsor in this category)

- Lead the ride, you will be the first 2 bikes behind the ride Captain.
- Opportunity to speak before the ride and to give the "Start your Engines" order.
- Reserved seating at the After Party.
- Reserved parking at the After Party.
- Your business banner (which you provide) will be displayed at the event (Registration area & After Party).
- 4 free registrations in the Hammer Down for Habitat Motorcycle Run.
- Meal voucher for all 4 free registrations.
- All of the benefits of the Gold "Master Builder" Sponsor.

### PLATINUM "EXPERT BUILDER" SPONSOR \$1,500 (There will only be one sponsor in this category)

- Opportunity to speak at the After Party.
- Opportunity to be the last 2 bikes in Hammer Down for Habitat Motorcycle Run.
- 4 free registrations in the Hammer Down for Habitat Motorcycle Run.
- Meal voucher for all 4 free registrations.
- All of the benefits of the Gold "Master Builder" Sponsor.

### GOLD "MASTER BUILDER" SPONSOR \$350

- Recognition in all Hammer Down for Habitat Motorcycle Run press releases, pre- and post-event.
- Your business' logo displayed on signage at the Hammer Down for Habitat Motorcycle Run.
- Your business' logo on the Hammer Down for Habitat Motorcycle Run web page with a link to your website.
- Table location at the Hammer Down for Habitat Motorcycle Run After-Party to distribute your business' products/information. (You staff table)
- Verbal recognition at the Hammer Down for Habitat Motorcycle Run kickoff ceremony.
- Recognition in at least one monthly e-newsletter distributed by CDHFH. Your business logo will be linked to your website if possible.
- Your business will be recognized via CDHFH social media and when applicable linked to your social media.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

### SILVER "CARPENTER" SPONSOR \$250

- Your business' logo displayed on signage at the Hammer Down for Habitat Motorcycle Run.
- Your business will be recognized via CDHFH social media and when applicable linked to your social media.
- Recognition in at least one monthly e-newsletter distributed by CDHFH.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

### BRONZE "GROUND BREAKER" SPONSOR \$150

- Recognition in at least one monthly e-newsletter distributed by CDHFH.
- 2 free registrations in the Hammer Down for Habitat Motorcycle Run.

To sponsor the Hammer Down for Habitat Motorcycle Run and After Party and help us build decent, affordable homes in Kent County, please complete this bottom portion and return along with payment to: Central Delaware Habitat for Humanity, 544 Webbs Lane, Dover, DE 19904  
Questions? Contact Chris Cooper at 302-526-2366 or ccooper@centraldelawarehabitat.org

YES, WE'RE GOING TO SPONSOR CDHFH'S "Hammer Down"

BUSINESS OR INDIVIDUAL NAME

---

CONTACT NAME

---

ADDRESS

---

CONTACT EMAIL OR PHONE

---

#### SPONSORSHIP LEVEL (check one)

- DIAMOND "SITE SUPERVISOR" Sponsor  
**\$3,500**
- PLATINUM "Expert Builder" Sponsor  
**\$1,500**
- GOLD "Master Builder" Sponsor     **\$350**
- SILVER "Carpenter" Sponsor         **\$250**
- BRONZE "Ground Breaker" Sponsor **\$150**

Please submit your logo and camera-ready art for event signage.

Email artwork (PDF in 300 dpi or higher) to:

ccooper@centraldelawarehabitat.org.

Please submit both black & white as well as color logo. Business Logo's should not include contact information.

Deadline for Sponsors logo is April 26, 2017

Please make checks payable to:

**Central Delaware Habitat for Humanity**

**544 Webbs Lane, Dover, DE 19904**

**(302) 526-2366**

CDHFH is a 501(c)3 charitable organization (EIN# 51-0376650).

Donations are deductible to the fullest extent of the law.

**Thank you!**