



Central Delaware
Habitat
for Humanity®

2024 Sponsorship Opportunities

2311 S. DuPont Highway
Dover, DE 19901
(302) 526-2366

Seeking to put God's love into action, Central Delaware Habitat for Humanity brings people together to build homes, communities, and hope.

Dear

For over 33 years, Central Delaware Habitat for Humanity has been dedicated to serving the Kent County, Delaware community by building affordable homes and implementing crucial programs for hard-working families. In the current landscape, the significance of having a decent place to call home has never been more pressing.

At Central Delaware Habitat for Humanity, we aim to forge partnerships with resilient individuals through our housing and neighborhood revitalization programs. However, we recognize that we cannot achieve this mission alone. That's where you come in.

We are reaching out to you with a special request: become a 2024 Annual Sponsor and join us in providing a hand-up to our neighbors in need. In 2024, CDHFH has set an ambitious goal to complete seven homes, and with your support, we are confident in achieving this milestone.

Enclosed, you will find our 2024 Annual Sponsorship opportunities package. By becoming a sponsor, you not only contribute to our cause but also gain the benefit of a discount on additional event sponsorships, which are included in the package. Moreover, sponsorships can be tailored to align with your specific business plans.

We are eager to continue this conversation with you and explore how your support can make a meaningful impact. For more information, please don't hesitate to reach out to us at (302) 526-2366.

Thank you for considering this opportunity to make a difference in the lives of our community members.

Warm regards,

Annual Sponsorship



Hand-up \$20,000

- Framing Frenzy- Onsite framing event for the exterior walls of a future Habitat home! CDHFH will visit your location with all materials needed to frame and erect all exterior walls for one floor of a future Habitat home. This includes lunch and time with the Habitat Homebuyers. This event can accommodate up to 30 people and lasts approximately four hours. **You will also be invited to participate in the home dedication for the house you framed.** (location must meet minimum safety requirements, framing frenzy date must be agreed to by both CDHFH and sponsor)
- Logo recognition on all 2024 Build Site signage.
- Logo recognition on all 2024 Event signage
- Clickthrough logo recognition on website and social media.
- Feature in a 2024 Habitat monthly newsletter
- Feature in a 2024 Social media post
- Logo featured on sponsor wall at the Habitat ReStore
- Custom t-shirts for up to 20 people
- Commemorative gift
- Four selections from our 2024 Event Menu
- Two exclusive build days (up to 12 people) on one of our Habitat build sites (includes lunch)
- Discounted rates on future event sponsorships when purchased with an annual sponsorship (discounts stated in brochure)



Key \$10,000

- Logo recognition on all 2024 Build Site signage.
- Clickthrough logo recognition on website and social media.
- Custom t-shirts for up to 15 people
- Feature in a 2024 Habitat monthly newsletter
- Feature in a 2024 Social media post
- Logo featured on sponsor wall at the Habitat ReStore
- Three selections from our 2024 Event Menu
- Two exclusive build days (up to 12 people) on one of our Habitat build sites (includes lunch)
- Commemorative gift
- Discounted rates on future event sponsorships when purchased with an annual sponsorship (discounts stated in brochure)

Annual Sponsorship



Double Event \$5,000

- Logo recognition on all 2024 Build Site signage.
- Clickthrough logo recognition on website and social media.
- Custom t-shirts for up to 12 people
- Feature in a 2024 Habitat monthly newsletter
- Feature in a 2024 Social media post
- Logo featured on sponsor wall at the Habitat ReStore
- Two selections from our 2024 Event Menu
- Two exclusive build days (up to 12 people) on one of our Habitat build sites (includes lunch)
- Commemorative gift



Single Event \$2,500

- Logo recognition on all 2024 Build Site signage.
- Clickthrough logo recognition on website and social media.
- Custom t-shirts for up to 6 people
- Feature in a 2024 Habitat monthly newsletter
- Feature in a 2024 Social media post
- Logo featured on sponsor wall at the Habitat ReStore
- One selection from our 2024 Event Menu
- One exclusive build day (up to 12 people) on one of our Habitat build sites (includes lunch)
- Commemorative gift



Mix and match
from the
following events
that correspond
to your event
access choice!

2024 Events

Chair-ity Ball **2 Tickets**

Builder's Dash **4 Tickets**

**Golf for Good
Tournament** **2 Tickets**

Taste of Kent County Sponsorship *May 2024*



Title

~~\$2,500~~ **\$1,875**

- Six registrations
- Recognition as Title Sponsor
- Prominent mentions in promotional material
- Company logo on event website



Presenting

~~\$1,500~~ **\$1,125**

- Four registrations
- Recognition as Presenting Sponsor
- Prominent mentions in promotional material
- Company logo on event website



Table

~~\$1,000~~ **\$750**

- Two registrations
- Mentions in select promotional material
- Company logo on event website



Booth

~~\$500~~ **\$375**

- Promotional Booth at event
- Mentions in select promotional material
- Company logo on event website

Cornhole Tournament Sponsorship *September 2024*



Title

~~\$2,500~~ **\$1,875**

- Six registrations
- Recognition as Title Sponsor
- Prominent mentions in promotional material
- Company logo on event website



Presenting

~~\$1,500~~ **\$1,125**

- Four registrations
- Recognition as Presenting Sponsor
- Prominent mentions in promotional material
- Company logo on event website



Board

~~\$500~~ **\$375**

- Promotional Booth at event
- Mentions in select promotional material
- Company logo on event website



June 2024
Sponsorship Levels

Presenting Sponsor ~~\$2,500~~ \$1,125 **Putting Contest Sponsor ~~\$1,500~~ \$1,125**

- 4 golfer registrations
- Sponsor logo on golf towel
- Signage at registration
- Recognition as the presenting sponsor on event registration, social media and promotional materials
- Logo on goodie bag with opportunity to include item in bag

- 4 golfer registrations
- Sponsor the Putting Contest (prize insurance included in sponsorship)
- Signage at registration and the putting contest hole
- Recognition as the long drive sponsor on social media and promotional materials
- Opportunity to include item in goodie bag

Long Drive Sponsor ~~\$1,000~~ \$750 **Closest to the Pin Sponsor ~~\$1,000~~ \$750**

- 4 golfer registrations
- Sponsor the Long Drive contest (prize included in sponsorship)
- Signage at registration and the long drive hole
- Recognition as the long drive sponsor on social media and promotional materials
- Opportunity to include item in goodie bag

- 4 golfer registrations
- Sponsor the Closest to the Pin Contest (prize included in sponsorship)
- Signage at registration and pin hole
- Recognition as the Closest to the Pin sponsor on social media and promotional materials
- Opportunity to include item in goodie bag

\$100K Cash Prize Shootout Sponsor ~~\$1,000~~ \$750 **Swag Bag Sponsor ~~\$500~~ \$750**

- 4 golfer registrations
- Sponsor the \$100K Cash Prize Shootout Contest (prize insurance included in sponsorship)
- Signage at registration and the shootout hole
- Recognition as the \$100K Cash Prize Shootout sponsor on social media and promotional materials
- Opportunity to include item in goodie bag

- Sponsor logo on sign displayed at one of the holes on the course

BUILDER'S DASH 5K



December 2024

Sponsorship Packages

PRESENTING

~~\$2,500~~ **\$1,875**

1. Six (6) race registrations
2. "Presented by" recognition with company logo on all promotional material and social media
3. Opportunity to advertise via vendor table
4. Company logo on event page on website
5. Company logo on race t-shirt

FINISH LINE
FRAMER

~~\$1,000~~ **\$750**

1. Four (4) race registrations
2. Logo on event sponsor banner
3. Recognition on social media
4. Company logo on race t-shirt
5. Company logo on event page on website

RUNNING
MASON

~~\$500~~ **\$375**

1. Two (2) race registrations
2. Company logo on event sponsor banner
3. Company logo on race t-shirt
4. Checkpoint sign along the course

SILENT HERO
any amount

1. Personalized thank you note